

PRETTYLITTLETHING

Introducing PLT's Latest Brand Ambassador, Chantel Jeffries

Get your cool girl look on lockdown!

Refresh your 'drobe with [PrettyLittleThing's](#) latest edit starring internationally renowned DJ, producer and media personality, [Chantel Jeffries](#). As PrettyLittleThing's first-ever brand ambassador in 2016, Chantel makes her highly-anticipated return to showcase her personal selection of her favourite statement pieces that will give you that everyday edge. We're steppin' into 2020 with a fresh new look and even BETTER style with this 23-piece edit... A WHOLE mood!

For the ultimate urban chic vibe, level-up your loungewear with cuff joggers, crop sweaters and a chunky trainer. Ready to amp up your outfit? Style an oversized hoodie with a pair of killer thigh high boots and a maxi puffer coat. Girl, we're all about the finishing touches, finish off your look with a sleek, center-parting and a nude, glossy lip and you'll be owning that street style, sis. Being anything but basic, this edit screams versatility with essentials that can be dressed up or down. From lounge to bar, desk to club we got you.

With a nod to the current seasons trends and embracing that time of year where it's a chore even getting out of bed in the morning, PLT are keeping you cozy but cool in impossibly-soft borg, luxe faux furs and soft-to-touch ribbed jersey.

"Last year, I performed over 55 shows around the world, and it was always such a struggle to find cute, on-trend, staple pieces that travel well and still look pulled together," says Chantel. "When I had the opportunity to work again with PrettyLittleThing, it was so important for me to share some of my favourite pieces that are not only comfortable, but also embody my personal style. I am genuinely a fan of this brand and love how they empower young women in their collaborations and collections, so it's wonderful to be able to work together again for this edit."

The collection comes in sizes 4-16 and prices range from £12 - £65
The collection will be available from 9th January at www.prettylittlething.com



About Chantel Jeffries:

Chantel Jeffries is an internationally recognized DJ, music producer, model, media personality, and entrepreneur. Most recently, Chantel wrapped up a 20+ date residency with the Hakkasan Group, being the first female DJ to do so. She has released multiple singles that have topped Billboard's Hot Dance/Electronic charts, including her newest single "Chase the Summer" featuring Jeremih with 10:22pm/Capitol Records. To date, Chantel has over 100+ million global streams and over 6.5+ million followers across her social channels. Chantel consistently performs internationally for coveted, VIP events and has been tapped as a brand ambassador for major fortune 500 fashion and beauty companies. Chantel is one of the few influencers who successfully and seamlessly merges the worlds of music, fashion, social media, and brand power.

For more information, samples or imagery please contact:

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