

STYLIST

Department	Studio
Location	Wellington Mill, Manchester
Reports to	Creative Manager / Studio Manager

Job Summary

The Stylist will work under the direction of the Creative Manager and Studio Manager to style, direct and edit in a way that is consistent with the PLT brand.

The role requires a focused, driven, hardworking individual. You must be able to remain calm and professional in pressured situations while maintaining a positive and proactive attitude. This role demands a team player who is eager to learn and develop and can grasp new information quickly.

It is vital that you are passionate about styling, photography and fashion, and that you have a solid understanding of current trends and how they relate to the PLT customer.

The Role

Responsibilities include but are not limited to:

- Styling PLT garments and working towards targets of so many products shot in each shoot.
- Demonstrate a full understanding of the Creative Manager's vision, and translate in every shoot.
- Follow direction and references of benchmark shoots set by the Studio Manager in order to maintain the same standard and consistency.
- Demonstrate a solid understanding of catwalk, street style and trends and interpret these to a high standard.
- Demonstrate complete understanding of the PLT customer, and maintain constant awareness of competitors.
- Work closely with the Studio Manager and Photographer on direction and edit. Maintain constant awareness of how the product is looking on set and also how it looks on screen.
- Develop and maintain relationships with the buying team, and ensure all information including sales and styling information is reported back and actioned appropriately.
- Create moodboards and styling reference boards alongside the Creative Manager to use with the Studio to understand creative direction in terms of hair, make up, pose, look and feel.
- Monitor womenswear 'New In' daily to check everything is looking consistent and to the highest possible standard. Feed your findings back to your team and create action points where necessary.
- Working closely with the eComms/Merchandising Team to ensure the styling cupboard is always updated with fresh product, refreshing the basic wardrobe and making sure it also has all key trend products.

- Build internal relationships with PLT teams to ensure you have a network of people to assist you with any possible query/project.
- Complete ad hoc projects that arise, including styling competition shoots.

Skills and Experience

- Fashion styling background and previous studio experience essential.
- Previous fashion e-commerce retail experience highly desirable.
- Ability to stay calm in a fast paced environment and remain proactive and professional.
- Be able to rapidly adapt to change.
- Excellent organisational, administrative, time management and oral communication skills.
- Have strong attention to detail in order for you to present the product in the best way possible.
- Be a strong team player who is eager to learn and can grasp new information quickly.
- Understanding of current catwalk trends and how these relate to the PLT customer.
- Keen interest in fashion along with some relevant experience in the industry.

Miscellaneous

- Is an ambassador for the brand.
- Attends training, meetings and other events as requested by direct manager or senior management.
- Assists colleagues by completing tasks outside of own job role when requested, including supporting associated companies.
- Maintains own working area in a professional and organised manner.
- Always strives to improve the department's operation and increase knowledge of own and related job functions.

Due to the evolving nature of our organisation, this job description is not exhaustive. While this job description will be reviewed and updated periodically, the job holder may from time to time be required to carry out tasks which are not detailed in this document.